



About Smith Micro Software, Inc.

Celebrating over 40 years of proven solutions, Smith Micro Software Inc. is a leading developer of mobile app software solutions for mobile and cable network operators nationally and globally. From its beginnings in 1982, the company continues to foster longstanding and collaborative relationships with all Tier 1 Wireless Carriers in the US as well as others globally. We offer white-label solutions that provide innovative, customized products that build the customer's brand and VAS revenue, unprecedented service quality and unique marketing and branding opportunities. All of this is underscored by our solid knowledge and understanding of and experience in the telecommunication industry and its contributing factors.

Number of Employees: 321 (as of January 1, 2023)

Year Founded: 1982

Ownership: Publicly traded on the NASDAQ Stock Exchange under the symbol SMSI

IPO Date: 1995

Annual Revenue: \$58.42 million in 2021 Fiscal Year

Headquarters Location: Pittsburgh, Pennsylvania, USA

Other Locations: Aliso Viejo, California, USA; Belgrade, Serbia; Braga, Portugal; Stockholm, Sweden; Zilina, Slovakia

Major Customers: AT&T, Verizon, T-Mobile USA, Dish, Windtre, Tracfone (owned by Verizon), Cricket Wireless (owned by AT&T), Vodafone Spain, Boost Mobile (Owned by T-Mobile USA), Ooredoo, Sky Mobile, TCL

Product Portfolio

SafePath® is Smith Micro's Digital Family Lifestyle™ platform that provides innovative and desired features such as digital parenting, location services, IoT device tracking, home network security and driver monitoring (by way of SafePath Family, SafePath IoT, SafePath Home and SafePath Drive, respectively). This robust platform allows Smith Micro to bring its best-in-class parental controls and location features to devices inside and outside the home, including vehicles and wearables while introducing a powerful VAS revenue stream for customers.

ViewSpot® is Smith Micro's mobile display management and digital signage solution that enables mobile network operators and retailers to transform in-store demo devices into digitized sales associates that provide shoppers with on-demand device specifications, dynamic pricing information, touchless display capabilities, and consistent, targeted, secure content. Stores using ViewSpot have access to powerful data and analytics that help them continually improve store operations and customer marketing.

CommSuite® is a carrier-ready voice-messaging platform that enhances the voicemail experience for mobile consumers with features like visual voicemail, voice-to-text transcription, and auto-forwarding.

Why Smith Micro?

Our white-labeled solutions are developed with yesterday's experiences driving today's needs and anticipating tomorrow's challenges. Our customers, solutions, and people are critical to our ongoing success. For over 40 years, Smith Micro has been a recognized authority in the mobile industry, providing highly scalable applications and value-added solutions for operators around the globe. Our customers know us as a trusted and innovative partner with millions of devices worldwide using our applications. When your business needs a partner to conquer challenges, consider the benefits of working with an industry vanguard.